



A look at how to create Christmas windows for retailers and festive ways for all businesses to celebrate Santa's jolly joyous season.

Visual merchandising is a creative activity that encourages the sale of products & services. Many elements can be used by visual merchandisers to create displays including colour, lighting, space, technology, product information, and sensory inputs such as smell, touch, and sound.

Learn valuable skills that can be applied all year round!

Attend a "hands on" and "how to" breakfast session

Join Business Specialist Lisa Gollan, freelance Visual Merchandising specialist Jillian Brookes and Floral Design specialist Nicky Marshall to hear about how you can create visual masterpieces to attract your Ideal Customers and boost your Christmas trade.

Wednesday 28 October 2009

Fremantle Sailing Club, 151 Marine Terrace Fremantle

7.00 am – 9.00 am

Proudly sponsored by:

Fremantle Chamber of Commerce



- 7.00 am Breakfast
- 8.00 am Lisa Gollan, Business Balance
- 8.05 am Jillian Brookes, Visual Jill
- 8.35 am Nicky Marshall, Sweet Floral



To register, please fill in the form on the following page and fax to **08 9430 4418**

Santa is Window Shopping in Fremantle

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PLEASE FAX YOUR REGISTRATION DETAILS TO (08) 9430 4418

Contact name: _____ Are you a Fremantle Chamber member?

Address: _____

City: _____ Postcode: _____

Phone: _____ Email: _____

Please tick the appropriate boxes

I will be attending the **Breakfast Session** \$65.00 Members \$85.00 Non Members

Billing Information: Card Type: VISA MasterCard

Card Holder's Name: _____

Card Number:

Expiry Date: / Sec Code: (Three digit number on the reverse of the card)

Other Attendee Information

Attendee 2: _____ Breakfast Session Cost: _____

Attendee 3: _____ Breakfast Session Cost: _____

Attendee 4: _____ Breakfast Session Cost: _____

Attendee 5: _____ Breakfast Session Cost: _____

Attendee 6: _____ Breakfast Session Cost: _____

These services provided by the Fremantle Chamber of Commerce are partially funded by the Australian Government

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